

F. No. 912/15/2015-Scor
PRASAR BHARATI
INDIA'S PUBLIC SERVICE BROADCASTER
DIRECTORATE GENERAL: DOORDARSHAN

Doordarshan Bhawan, Copernicus Marg,
New Delhi, dated: 26th November, 2015

Subject: - Engagement of Channel Advisor.

Applications are invited from interested and eligible candidates, for the post of "Channel Advisor" in DD-Bihar(Positioned at DDK, Patna) as per following details :-

Name of the post	No. of post	Qualifications and other details	Nature of the job	Consolidated amount
Channel Advisor	1	Graduate with at least 15 years experience in the field of journalism and Programme Production.	Creating and managing content which appropriately dovetails into an FPC designed to elevate the visibility and profitability of the Channel. This will, inter-alia, include scheduling of shows, scheduling of promos, supervising over all channel operations and generating material for Channel PR activity. In addition, Channel Advisors should work closely with the Creative and Content team on slotting the shows during creation of Fixed Point Chart, Managing Promotions slot, length and frequency(Not content of the Promo)	Remuneration will be commensurate with Qualification and experience, maximum Rs 75,000/- per month.

2. Interested and eligible candidates within the age limit of 65 years (to be reckoned on the last date of receipt of application i.e. 18.12.2015), may send their applications alongwith bio-data to the Head of Office, Doordarshan Kendra, Patna latest by **18th December, 2015**, superscribing the envelope with "**Application for the Position of Channel Advisor in DD-Bihar**". Applications received after the last date would not be entertained.


(R. N. JHA)

Deputy Director Admn. (SCOR)/LO
Tel : 23388429

To be uploaded on Doordarshan's official webpage.